

03-12-02

Gp/2611

PATENTS
UV/058 CPA

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Robert A. Knee et al.
Application No. : 09/139,777
Confirmation No. : 5715
Filed : August 25, 1998
For : INTERACTIVE PROGRAM GUIDE SYSTEM
FOR DETERMINING USER VALUES FOR
DEMOGRAPHIC CATEGORIES
Group Art Unit : 2611
Examiner : A. Koenig

RECEIVED**MAR 15 2002****Technology Center 2600**EXPRESS MAIL CERTIFICATION

Express Mail Label No. EK709406210US

Date of Deposit: March 7, 2002

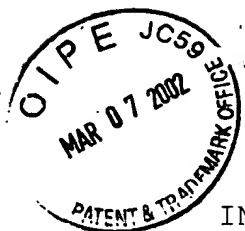
I hereby certify that this certification and the following papers and fees:

1. Transmittal Letter (in duplicate);
2. Reply to Office Action.

are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10 on the date indicated above and are addressed to Hon. Commissioner for Patents, P.O. Box 2327 Arlington, VA 22202.

Name: Lillian Garcia

Express Mail Label: EK709406210US



Docket No. UV/058 CPA

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Robert A. Knee et al.
Application No. : 09/139,777 Confirm. No.: 5715
Filed : August 25, 1998
For : INTERACTIVE PROGRAM GUIDE SYSTEM
FOR DETERMINING USER VALUES FOR
DEMOGRAPHIC CATEGORIES
Group Art Unit : 2611
Examiner : A. Koenig

RECEIVED

MAR 15 2002

Technology Center 2600

Hon. Commissioner
for Patents
Washington, D.C. 20231

New York, New York
March 7, 2002

TRANSMITTAL LETTER

Sir:

Transmitted herewith: ☐ a Preliminary
Amendment; ☒ a Reply to Office Action; ☐ a Supplemental
Amendment; ☐ a substitute Specification; ☐ a
Declaration; ☐ a Supplemental Declaration; ☐ a Power of
Attorney; ☐ an Associate Power of Attorney; ☐ formal
drawings;

FEE FOR ADDITIONAL CLAIMS

☒ A fee for additional claims is not required.

☐ A fee for additional claims is required.

The additional fee has been calculated as shown below:

CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR		PRESENT EXTRA		RATE		ADD'L FEES	
TOTAL CLAIMS		36	-	36	*	=	0 X	\$ 18 =	\$0.00
INDEPENDENT CLAIMS		8	-	8	**	=	0 X	\$ 84 =	\$0.00
FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM							+ \$280 = \$0.00		
*	If less than 20, insert 20.						TOTAL		<u>\$0.00</u>
**	If less than 3, insert 3.								

- [] A check in the amount of \$_____ in payment of the filing fee is transmitted herewith.
- [X] The Director is hereby authorized to charge payment of any additional filing fees required under 37 C.F.R. § 1.16, in connection with the papers transmitted herewith, or credit any overpayment of same, to deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith.
- [] Please charge \$_____ to Deposit Account No. 06-1075 in payment of the filing fee. A duplicate copy of this transmittal letter is transmitted herewith.

EXTENSION FEE

- [] The following extension is applicable to the Response filed herewith; [] \$110.00 extension fee for response within first month pursuant to 37 C.F.R. § 1.136(a); [] \$400.00 extension fee for response within second month pursuant to 37 C.F.R. § 1.136(a); [] \$920.00 extension fee for response within third month pursuant to 37 C.F.R. § 1.136(a); [] \$1,440.00 extension fee for response within fourth month pursuant to 37 C.F.R. § 1.136(a); \$1,960.00 within fifth month pursuant to 37 C.F.R. § 1.136(a).

- [] A check in the amount of [] \$110.00; [] \$400.00; [] \$920.00; [] \$1,440.00; [] \$1,960.00 in payment of the extension fee is transmitted herewith.
- [X] The Director is hereby authorized to charge payment of any additional fees required under 37 C.F.R. § 1.17 in connection with the paper(s) transmitted herewith, or to credit any overpayment of same, to Deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith.
- [] Please charge the [] \$110.00; [] \$400.00; [] \$920.00; [] \$1,440.00; [] \$1,960.00; extension fee to Deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith.

Respectfully submitted,



Pejman Sharifi
Registration No. 45,097
Attorney for Applicants
FISH & NEAVE
Customer Number 1473
1251 Avenue of the Americas
New York, New York 10020-1104
Tel.: (212) 596-9000



Express Mail No.
EK709406210US

Docket No. UV/058 CPA

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

#11

Applicants : Robert A. Knee et al.
Application No. : 09/139,777 Confirm. No.: 5715
Filed : August 25, 1998
For : INTERACTIVE PROGRAM GUIDE SYSTEM
FOR DETERMINING USER VALUES FOR
DEMOGRAPHIC CATEGORIES
Group Art Unit : 2611
Examiner : A. Koenig

RECEIVED

MAR 15 2002

Technology Center 2600

Hon. Commissioner
for Patents
Washington, D.C. 20231

New York, New York
March 7, 2002

REPLY TO OFFICE ACTION

Sir:

This is in reply to the December 20, 2001 Office
Action.

REMARKS

In the Office Action, claims 1-5, 9-10, and 12-17
were rejected under 35 U.S.C. § 103(a) as being unpatentable
over Sitnik U.S. Patent No. 6,160,570 (hereinafter "Sitnik")
in view of Alexander et al. U.S. Patent No. 6,177,931
(hereinafter "Alexander"). The Examiner's rejections are
respectfully traversed.

The primary reference used in the Office Action is
the Sitnik patent. In presenting the rejection, the
Examiner concedes that Sitnik is silent on advertisements